



Marine Media Alliance – Bringing Sailing into the Media Spotlight

Marine Media Alliance Rate Card

Photography Service Fees:

One photographer with boat	\$1,000/day
Two photographers with boats	\$1,500/day
One photographer without boat	\$750/day
Individual photographer on standby:	\$200/day
Evening Slideshow Presentation	\$250/each

Publicity Service Fees

Pre-regatta publicity research and development:	\$110/hour
Event media management services:	\$90/hour

Videography Service Fees: Based on 10 hour day

Labor

Director of Photography	\$750/day
Cameraman	\$600/day
Sound	\$550/day
Asst. Cameraman/Grip	\$450/day

Equipment

ENG HD Package	\$1,000/day
Sony HDW F900 camcorder	
Sachtler Head/Tripod, Lav Mic	
ENG XDCAM (HD) or DVCAM (16:9 SD) Package	\$375/day
Sony HDW F900 camcorder	
Sachtler Head/Tripod, Lav Mic	

EFP upgrade Package	\$100/day
Lowell Omni/Tota Light Kit	
Sony portable monitor & additional sound gear	
Schwem Gyrozoom Lens	\$250/day
two lenses available (one each for Sony & Ikegami cameras)	

Post Production

AVID Adrenaline Edit System with Editor	\$90/hour
Non-Linear HD capable	
Component or Firewire input, 1.5 TB storage	
MacPro tower	
High Quality Graphics	
Photoshop CS, After Effects, Illustrator	
Sorenson Squeeze & FCP Compressor	

Helicopter rentals for Bay Area locations:

These vary from a small two-seater at \$300/hour – includes a three-hour minimum.

Four-seater, \$750/hour

Bell Long Ranger, accommodates a photographer, a videographer and 4 additional VIP's at \$1,500/hour.

Camera Boat rentals for Bay Area locations:

Small Boston Whaler or RIB \$75/hour – includes a three-hour minimum.

Protector style boat \$900/day including driver.

Fuel is charged on “as used” basis.

Based in San Francisco, California, Marine Media Alliance (MMA) was created by marine photographers Peter Lyons and Erik Simonson, videographer Vincent Casalaina and writer/publicist Ross Tibbits. We specialize in coverage of West Coast marine events.

For more information, please e-mail Marine Media Alliance at info@marinemedialliance.com, or phone (650) 355-1080. We provide individualized pricing upon request.